EASTERN CAPE INDUSTRIAL BUSINESS NEWS

YOUR LINK TO INDUSTRY & BUSINESS

Package offers for 2027

Includes: Publication + Newsletter + Website

Book a package to benefit from the greatest reach across all our platforms at a special rate.

Excludes: Artwork/production costs. Should you require our services to make up material for you a cost of R470 will apply per advert.

Eastern Cape Industrial & Business News (bi-monthly PDF publication)	Eastern Cape News Express (bi-weekly newsletter)	Eastern Cape Website	Packaged Cost (ex VAT)
Block ad (100mm deep x 100mm across)	Slim Rectangle (300px x 100px)	Slim Rectangle (300px x 100px)	R8 840.00
Block ad (100mm deep x 100mm across)	Medium Rectangle (300px x 250px)	Medium Rectangle (300px x 250px)	R10 730.00
¼ A4 horizontal (100mm deep x 135mm across)	Medium Rectangle (300px x 250px)	Medium Rectangle (300px x 250px)	R12 340.00
¼ A4 (150mm deep x 100mm across)	Medium Rectangle (300px x 250px)	Medium Rectangle (300px x 250px)	R13 145.00
Strip ad (50mm deep x 275mm across)	Banner (600px x 80px)	Leaderboard (728px x 90px) ***[PRIME SPOT]***	R15 100.00
Strip ad (50mm deep x 275mm across)	Banner (600px x 80px)	Top Banner (468px x 60px) ***[PRIME SPOT]***	R17 860.00
¼ A3 Vertical (200mm deep x 135mm across)	Medium Rectangle (300px x 250px)	Medium Rectangle (300px x 250px)	R18 780.00
½ A4 (150mm deep x 205mm across)	Medium Rectangle (300px x 250px)	Medium Rectangle (300px x 250px)	R20 390.00
¼ A3 Horizontal strip (100mm deep x 275 mm across)	Banner (600px x 80px)	Leaderboard (728px x 90px) ***[PRIME SPOT]***	R21 540.00
¼ A3 Horizontal strip (100mm deep x 275 mm across)	Banner (600px x 80px)	Lead Billboard (1068px x 120px) ***[PRIME SPOT]***	R24 050.00
½ A4 (150mm deep x 205mm across)	Banner (600px x 80px)	Lead Billboard (1068px x 120px) ***[PRIME SPOT]***	R25 660.00
Reduced A4 (270mm deep x 175mm across)	Medium Rectangle (300px x 250px)	Medium Rectangle (300px x 250px)	R27 635.00
A4 (300mm deep x 205mm across)	Medium Rectangle (300px x 250px)	Medium Rectangle (300px x 250px)	R34 880.00
COMPANY PROFILE/FULL A3 PAGE (390mm deep x 275mm across)	Medium Rectangle (300px x 250px)	Medium Rectangle (300px x 250px)	R42 700.00

Contact - Tel: 031 266 7511

For advertising enquiries contact Cheryl Armitage on cheryl@mediaevents.co.za