EASTERN CAPE INDUSTRIAL BUSINESS NEWS
YOUR LINK TO INDUSTRY & BUSINESS

2027 ONLINE RATES & DATA

The Eastern Cape Industrial Business News is the only industrial publication of its kind dedicated to the region providing suppliers to industry with a niched forum to showcase products and services.

Reader Profile: We cover all disciplines of engineering and industry including Agriculture; Construction; Consulting Engineers; Electricity/ Gas/Water Supply; Government & Municipal; Health & Hospital; Infrastructure; Manufacturing; Ports & Shipping; Property & Development; Renewable Energy and Transport, Logistics & Freight

ONLINE PLATFORMS

EC News Express:

EASTERN CAPE INDUSTRIAL BUSINESS NEWS EXPRESS
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Bi-weekly newsletter emailed to over 8000 subscribers involved in business and industry.
Adverts are linked to advertisers website or prefered campaign
Rates: Cost per month. Excludes VAT and includes agency commission

Advert Options	Size in pixels (width X height)	1 month (cost per month)	6 months (cost per month)	12 months (cost per month)
Top Banner	600px x 80px	10,290	9,290	8,840
Lead Banner	728px x 90px	9,130	8,300	7,930
Medium Rectangle	300px x 250px	5,900	5,350	5,130
Banner	600px x 80px	5,480	4,990	4,780
Slim Rectangle	300px x 100px	4,010	3,670	3,490

Website:

Adverts to cycle on home page and relevant industry topics
Rates: Cost per month. Excludes VAT and includes agency commission

Advert Options	Size in pixels (width X height)	1 month (cost per month)	6 months (cost per month)	12 months (cost per month)
Top Banner	468px x 60px	11,420	10,430	9,920
Lead Billboard	1068px x 120px	11,170	10,060	9,630
Top Vertical Banner	300px x 600px	13,740	12,470	11,850
Leaderboard	728px x 90px	8,660	7,820	7,520
Medium Rectangle	300px x 250px	5,900	5,350	5,130
Slim Rectangle	300px x 100px	4,010	3,670	3,490

Sponsored article:

Posted on 1x Newsletter with click through to article on EC website (hosting 1 month)
Cost: R4,900.00

Company video:

Posted on 1x Newsletter with click through to video on EC website (hosting 1 month)
Cost: R10,000.00

Publication notification emailer:

Size: Banner Ad (728px x 90px)
Cost: R16,000

Across Platform Packages:

A combination across all platforms provides the greatest reach. Advertise in our publication together with our EC News Express and/or our EC website: www.easterncapeindustrialnews.co.za and enjoy a “package” discount.

Contact - Tel: 031 266 7511
For advertising enquiries contact Cheryl Armitage on cheryl@mediaevents.co.za